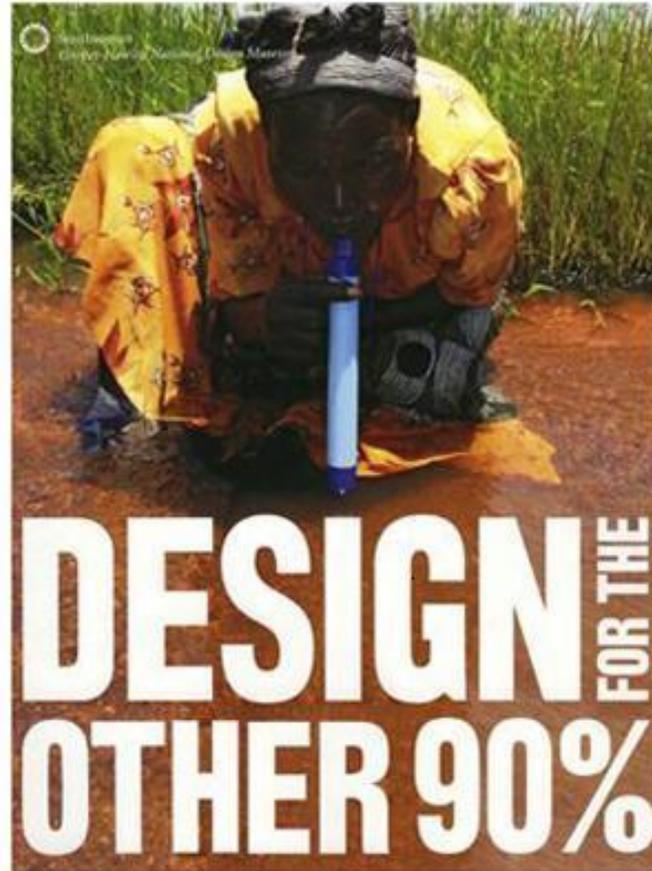
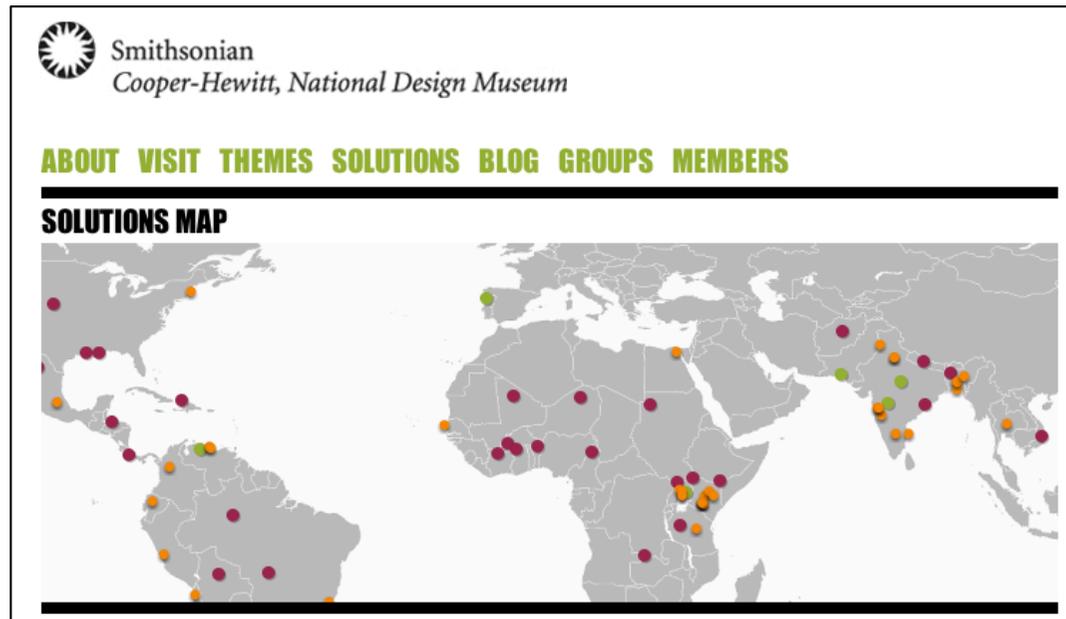


HUMANITARIAN DESIGN ?



In New York, the Cooper–Hewitt Museum, National Museum of Design, organized in September 2007 an exhibition entitled

“Design for the other 90%”



“The majority of the world’s designers focus all their efforts on developing products and services exclusively for the richest 10% of the world’s customers.

Nothing less than a revolution in design is needed to reach the other 90%.”

Dr. Paul Polak, International Development Enterprises

And here are some examples:

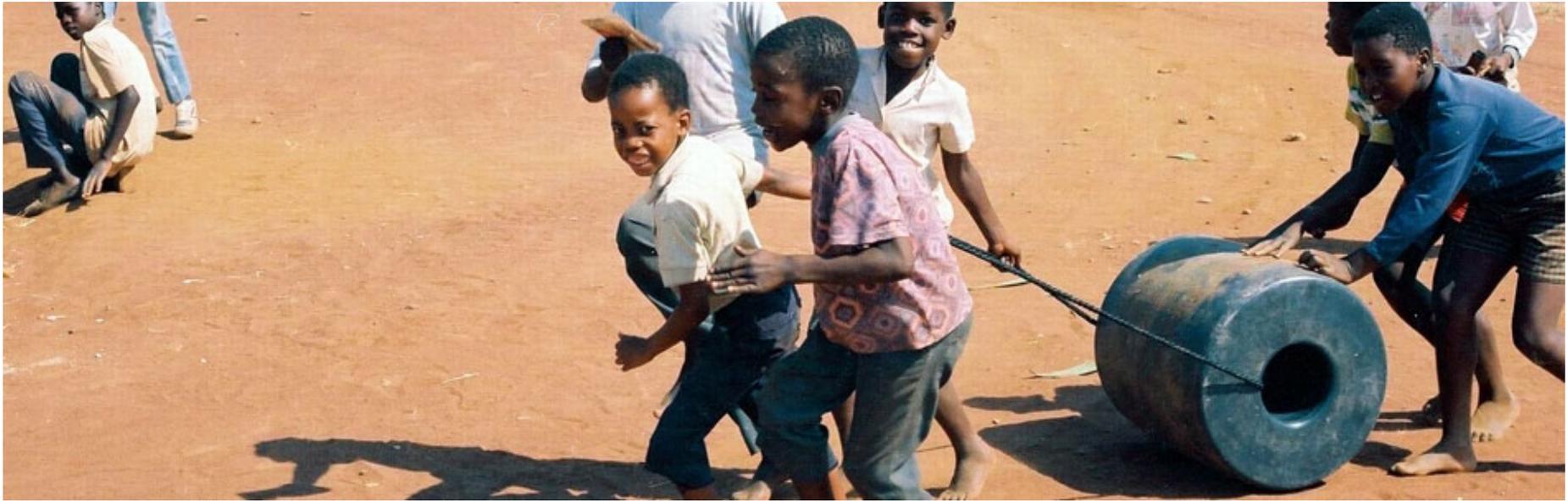
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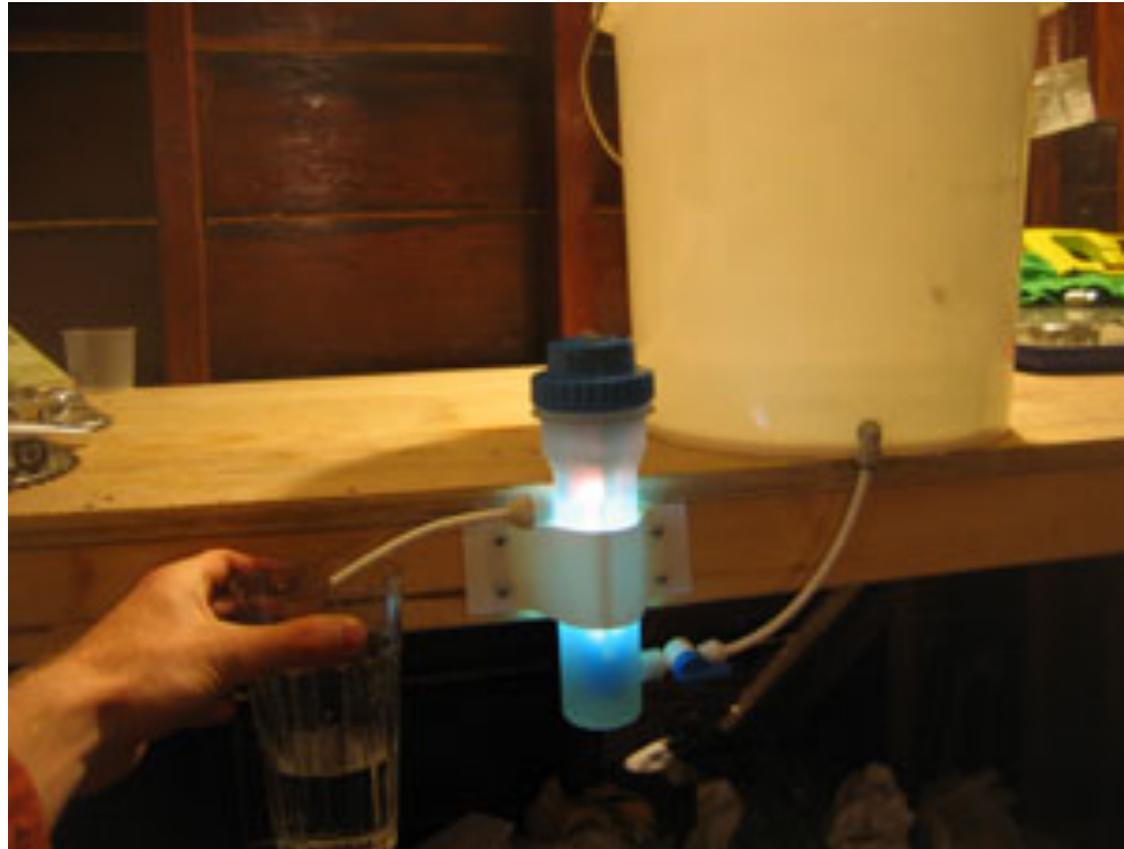


Q Drum

A wheel-shaped container, polyethylene, which contains 75 liters that can be drawn with a rope, making water collection a cinch. Made in South Africa, it is already used in 10 countries of the black continent.



2



AquaStar Plus !

To purify unclean water, filtered with a special UV lamp destroys DNA and RNA of the microbes, rendering them harmless. This American system, is used in rural communities in Latin America and Asia.

3



Big Boda

A Chinese bicycle frame, modified in Kenya with steel tubes and a mega rack in basketry: this is how to transport tens of kilos of merchandise or two passengers!

4



Katrina Furniture Project

Art students help the victims of Hurricane Katrina in Louisiana to achieve wooden furniture with debris. One way to refurnish at low prices.

5



Solar aid

In hearing aids for the hearing impaired, which costs the most, are the batteries. A Botswana company designed this solar battery charger, already distributed in Africa, Central America and Asia.

6



The Design Award 2008 returns to this project: the XO. This high-performance mini laptop was created for the non-profit program One Laptop Per Child (OLPC) to expand access to education in developing countries. The principle: "Give One, Get One". By buying an XO you give a computer to a Third World child. Ergonomic and playful design for an ambitious and humanist project.



7



The rainwater collector *ReLeaf* is part of the series of objects, collected under the title *Waternetworks* designed by *Fulguro collective* in 2006. The designers have a look that is both responsible and humorous on the use and water consumption in our society.

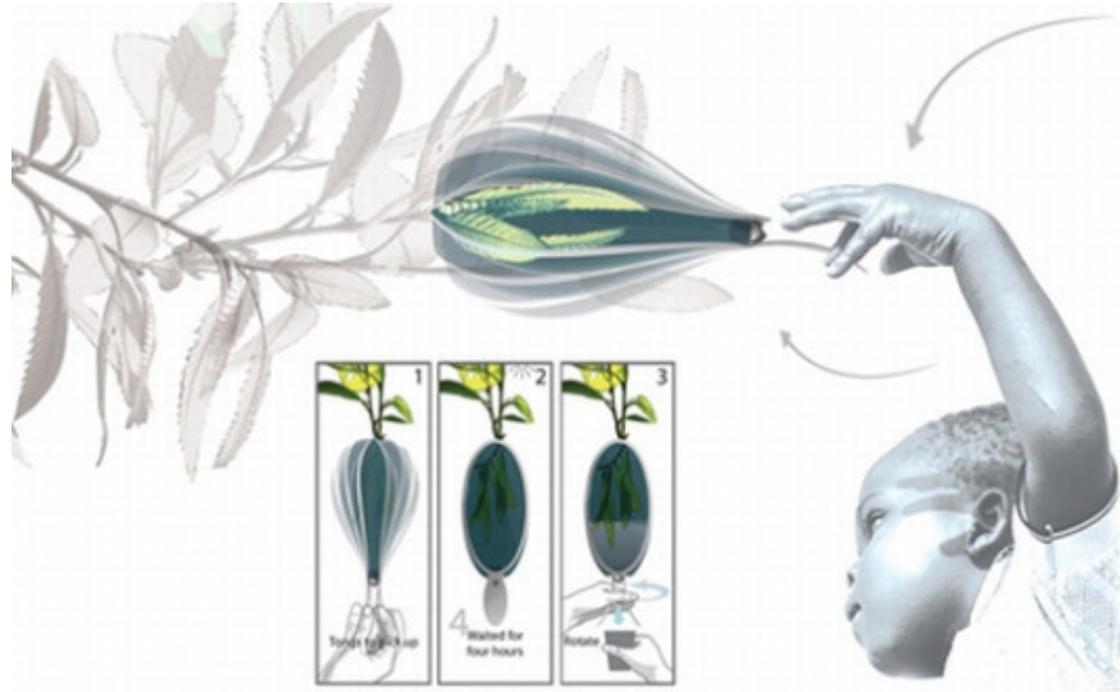
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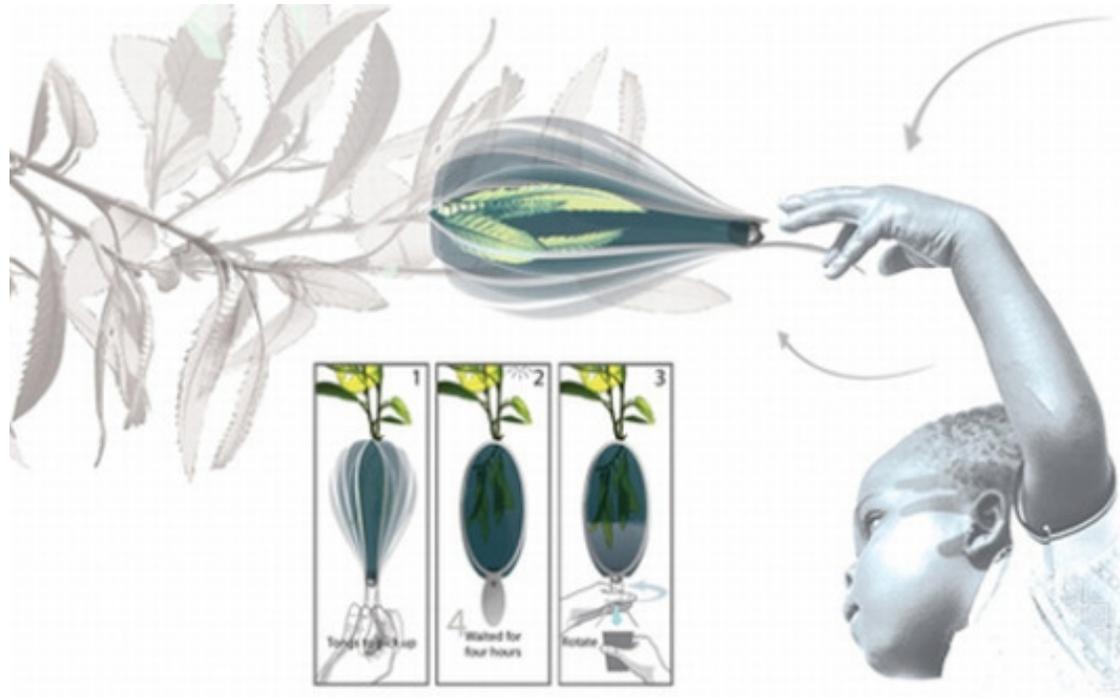


Lifesaver Bottle, Lifesaver Systems, 2008

The Lifesaver Bottle allows all to have pure portable water without the need for compressed or other chemicals that leave a bad taste to water or degrade. It allows anyone to get drinking water quickly, effortlessly and especially anywhere provided it is near a stream, river or sea.

And many other examples...









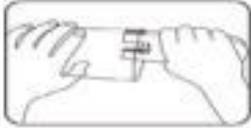
Jumping Light

Recycle your energy!
Energy converting
jump rope+Flashlight



Healthy Keeping Re-use Light

© **projektstudio netz**
tutoring process







natural blends
POMEGRANATE

with organic
extracts



NATURAL INSPIRATION

200 packets of vibrant color packets made from fruits,
vegetables, flowers, herbs and spices.

NOT INTENDED FOR CONSUMPTION



Za'atari Camp, Jordan

July 2015

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